



Industriefonden

Investing in tomorrow's great companies today

1979

Founded

\$500M

Assets (SEK 4B)*

34

Tech portfolio companies

\$2.5M

Median deal size (SEK 22M)*

5

Average portfolio co. age

11

Investment professionals in
our tech team

What are we looking for?

Teams with
unrivalled
drive and
skillsets

Early
traction and
a proven,
scalable
product

Tremendous
potential to
build an
iconic
business

A clear exit
opportunity
within 5-7
years

Selected success stories



- Arcam – manufactures equipment to produce metal components directly from digital 3D printers, which can be used for medical implants, aerospace, research, education and processing.
- IPO, Nasdaq Stockholm
- Industrifonden exited the company in 2015, with a >15x return on investment



- QlikTech – provides business intelligence tools and software for data visualization, which empowers organizations to transform data into decisions.
- IPO, Nasdaq New York
- Industrifonden exited in 2011, with a >40x return on investment

...and selected soon-to-be success stories

FISHBRAIN

Recreational fishing is a popular hobby with about 60 million recreational fishers in the United States alone. FishBrain is changing the game of fishing by uniting fishing enthusiasts from all over the globe in an iOS/Android app.

Fishers use the app to log and boast about their latest catches. Thanks to the wealth of fishing-related data collected, anglers can find out when and how to land their next big catch. The FishBrain network is growing quickly. With over 1.5 million registered users, it is #1 among social networks for fishers.

Social network for sport-fishing enthusiasts

Founded in: 2010

Headquarters: Stockholm, Sweden
www.fishbrain.com

Barnebys.se

Barnebys is changing the auction world by bringing together potential buyers and auction houses online.

Auction fans have at their fingertips information from 500+ auction houses about their lots and catalogs. These potential buyers can easily find what they're looking for and then link directly to the auction houses. The auction houses still own the deal, but Barnebys helps connect them with potential buyers – a win-win for all parties. The company is now active in several markets outside Sweden, including UK, Germany and the US.

Online search service for art, antiques, and collectibles

Founded in: 2011

Headquarters: Stockholm, Sweden
www.barnebys.com

WIDESPACE™

Widespace offers an end-to-end solution for brand advertising on mobile devices. As advertising money quickly is shifting to where consumers actually spend their time – on mobile devices – the company offers brand advertisers a safe and very efficient data-driven and proven solution. Widespace technology and advertising inventory has a reach of over 200 million users.

Established in 11 European markets and the United States, the company has developed unique algorithms that display ads where they are most likely to generate the most attention and interaction.

Brand mobile advertising

Founded in: 2007

Headquarters: Stockholm, Sweden
www.widespace.com

...and selected soon-to-be success stories



Qapital is on a mission to change the way people bank, and the team's first app helps you save small to live large.

Available for iOS and Android smartphones, the Qapital app helps people save for the things they want by combining a beautiful, user-friendly interface with cutting-edge financial technology. The app takes the hard work out of saving by using simple and automatic transfer rules.

Qapital is available on the US market.

Next generation retail banking

Founded in: 2014

Headquarters: Stockholm, Sweden

www.qapital.com



inRiver's product information management (PIM) software helps companies provide great product experiences by telling engaging product stories. Using inRiver's PIM software, companies can create, handle, and distribute product information across all sales channels in multiple languages.

More than 200 customers, managing 750 brands, trust in inRiver's product information management tool to control product flow and information.

The company's headquarter is in Malmö, Sweden, and has offices in Europe and North America.

Product information management

Founded in: 2007

Headquarters: Malmö, Sweden

www.inriver.com



Bringing the world into focus, poLight is the global leader in high-speed, ultra-low power autofocus microlenses.

The company has developed a new type of tiny autofocus lens, which is ideal for use in smartphones, tablets, wearables, and other equipment with small cameras. It is extremely small in size, with no moving parts and high optical quality.

The market for tiny lenses is growing, and the company's patented technology is poised to lead the next generation of camera technology.

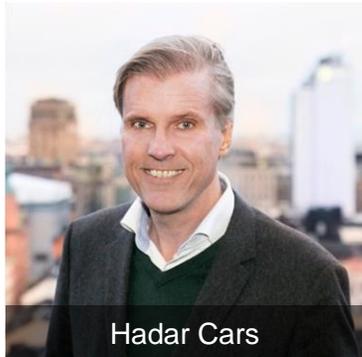
Tiny autofocus lenses

Founded in: 2005

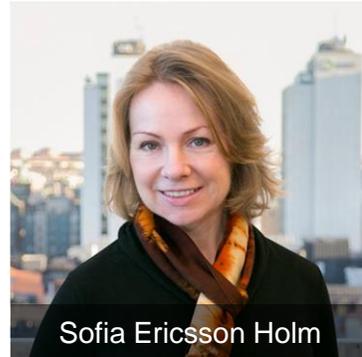
Headquarters: Horten, Norway

www.polight.com

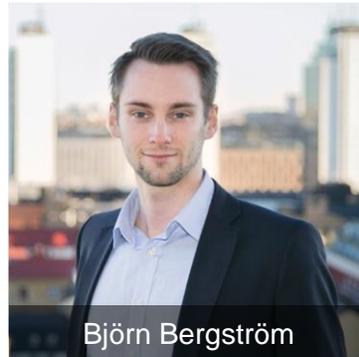
The Tech Investment Team



Hadar Cars



Sofia Ericsson Holm



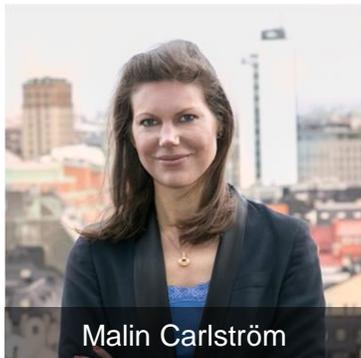
Björn Bergström



Mimmi Hedelin



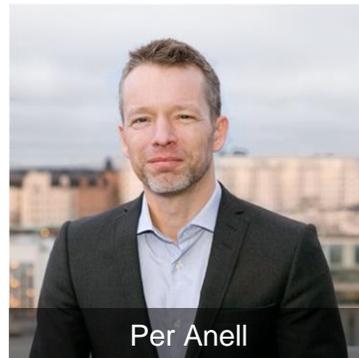
Tore Tolke



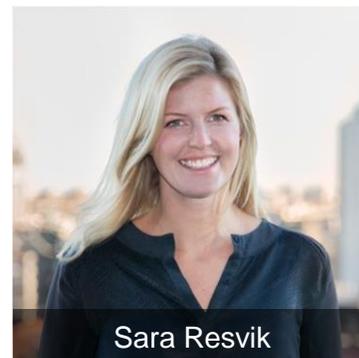
Malin Carlström



Johan Englund



Per Anell



Sara Resvik



John Sjölander



Gustaf Sköld

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