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THE SWEDISH TRADE & INVEST COUNCIL



# SWEDISH / DUTCH ELECTRIC MOBILITY DAY

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THE HAGUE

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June 2014

The Netherlands

## BACKGROUND

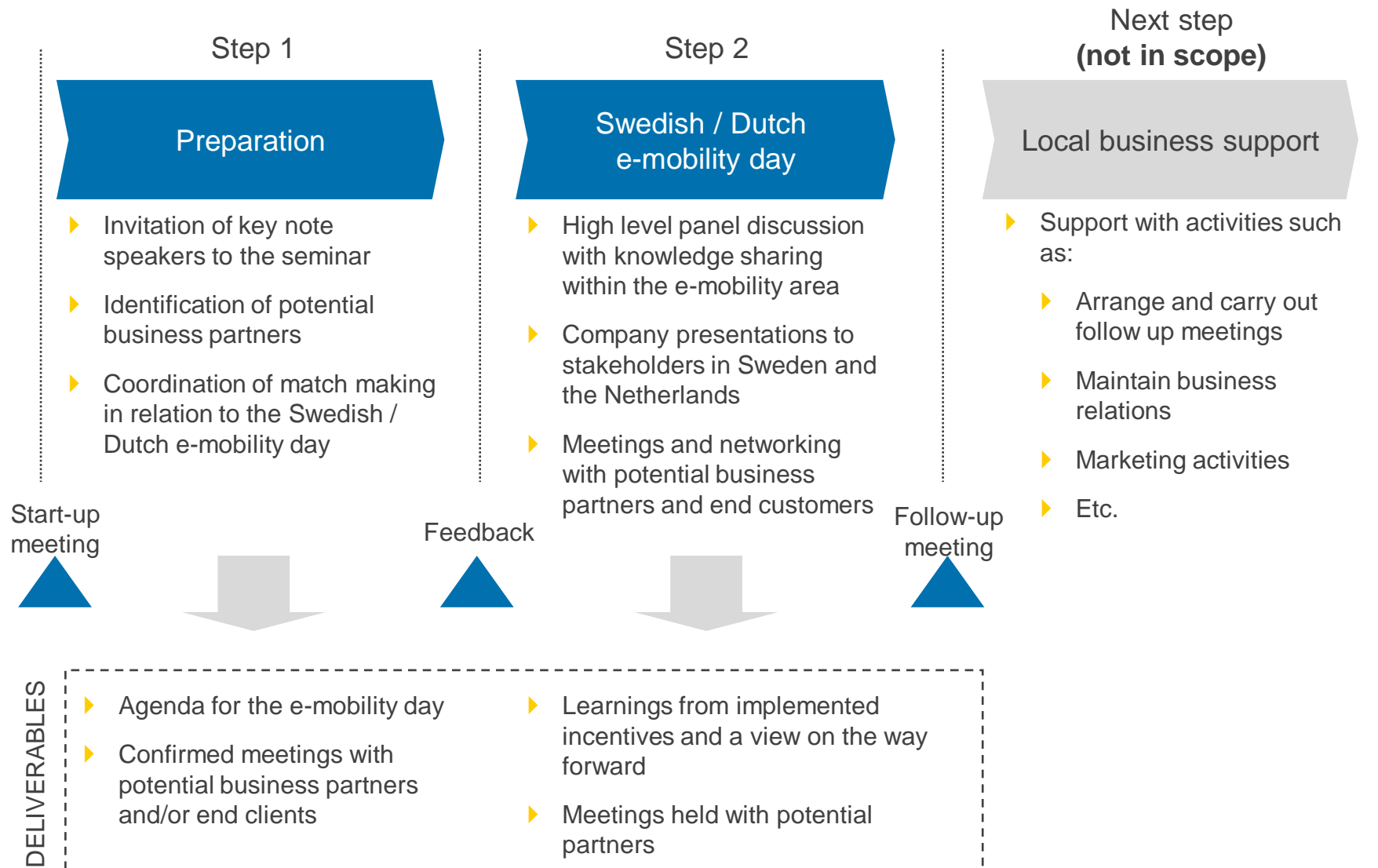
- ▶ Sweden has a target of a fossil independent transport sector by 2030. Electric vehicles and its charging infrastructure is of great importance for the development of the sector, and approx. 1 million electric vehicles are estimated to be in use by 2030, current number is approx. 3000. Also electrification of heavy trucks, busses and working equipment is needed, resulting in a large challenge for all parties involved.
- ▶ The Netherlands are actively working with the development of the electric mobility sector and at the end of June 2013 there were 10,049 electric vehicles registered in the country. A nationwide charging infrastructure is to be rolled out providing all inhabitants with a fast charging station within 50 kilometer.
- ▶ Several areas are addressed within both the Swedish and the Dutch electric mobility programs; manufacturers of car and charging infrastructure, energy companies, science and innovations, and mobility services. National policy makers play an important role in the development of the sector and how to facilitate the implementation of innovations and encourage the use of electric vehicles.
- ▶ In April 2013, a visiting program to the Netherlands was organised for Swedish companies and institutions within the electric mobility sector. Contacts established during these days lead to a visit to Sweden by representatives from the Ministry of Economic Affairs in the Netherlands in August 2013. Collaboration opportunities between the two countries have been discussed further and there is an interest for knowledge sharing and evaluation of business opportunities.

## OBJECTIVE

- ▶ The objective with the electric mobility day is to create an opportunity for Swedish and Dutch decision makers to share knowledge and establish collaborations between the countries within the electric mobility sector, and for Swedish and Dutch companies in the sector to evaluate business opportunities and meet with potential business partners



# PROJECT OUTLINE



# PRELIMINARY PROGRAM

*Moving towards sustainable e-mobility policies and innovative business solutions*

- ▶ 09:15 Welcome note to the seminar
  
- ▶ 09:30 Panel discussion\* – *The role of policy makers for the development*
  - ▶ Participants from Sweden:  
*Swedish Energy Agency*  
*City of Stockholm*  
*Roadmap Sweden*
  
  - ▶ Participants from the Netherlands:  
*Formula E-team*  
*Ministry of Economic Affairs*  
*City of Amsterdam*
  
- ▶ 12:00 *Lunch*
  
- ▶ 13:00 Thematic company presentations – *E-mobility from company perspectives*
  
- ▶ 16:00 Meeting arena
  
- ▶ 17:30 Conclusions / Networking mingle

\*SPEAKERS TO BE CONFIRMED

# THEMATIC COMPANY PRESENTATIONS

## SUGGESTED THEMES FOR PRESENTATIONS

- ▶ Presentations will be held by the participating companies, approx. 4 companies per theme. The presentations will consist of a short description of the companies' offerings and a Q&A session.
- ▶ Suggested themes are:
  - ▶ Charging infrastructure
  - ▶ Behavioural patterns
  - ▶ Car pools / light vehicles
  - ▶ Public transport
  - ▶ Smart grid

\*THE THEMES WILL BE DETERMINED BASED ON THE PARTICIPATING COMPANIES

## FOR MORE INFORMATION

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