



2017-02-06

## **ABB FACTS**

Automation Region Frukostmöte

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### **FACTS**

#### Technologies that changed the world



ABB pioneered FACTS technology in the 1950s and remains the market and technology leader to this day. In the past 50 years ABB has executed over 800 FACTS projects worldwide and has stood for the vast majority of technology breakthroughs.



In the 1950's, ABB introduced series compensation which made the world's first 400 kV transmission possible by resolving the issue of how to transmit large amounts of power over long distances.

In the 1970's, ABB developed high-power thyristors and a new AC technology, namely the Static Var Compensator (SVC).

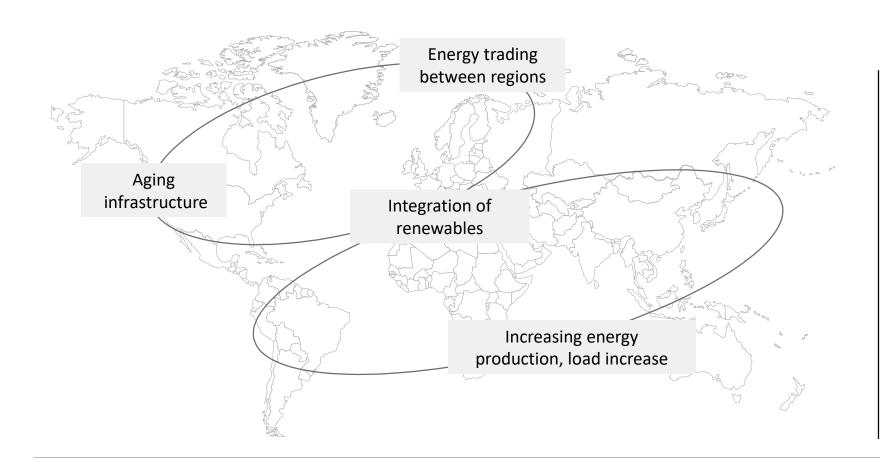
## Blackout North-East USA – 14th of Aug 2003

Source: TopTenz & Wikipedia

City	Number of people affected
New York City and surrounding areas	14,300,000
Toronto metropolitan area and surrounding areas	8,300,000
Newark, New Jersey, and surrounding areas	6,980,000
<u>Detroit</u> and surrounding areas	6,400,000
Cleveland and surrounding areas	2,900,000
<u>Ottawa</u>	780,000 of 1,120,000*
Buffalo, New York, and surrounding areas	1,100,000
Rochester, New York	1,050,000
Baltimore and surrounding areas	710,000
London, Ontario, and surrounding areas	475,000
<u>Cambridge-Kitchener-Waterloo</u> , and surrounding areas	415,000
Toledo, Ohio	310,000
Windsor, Ontario	208,000
Estimated total <sup>[16]</sup>	55,000,000



#### **FACTS** market drivers

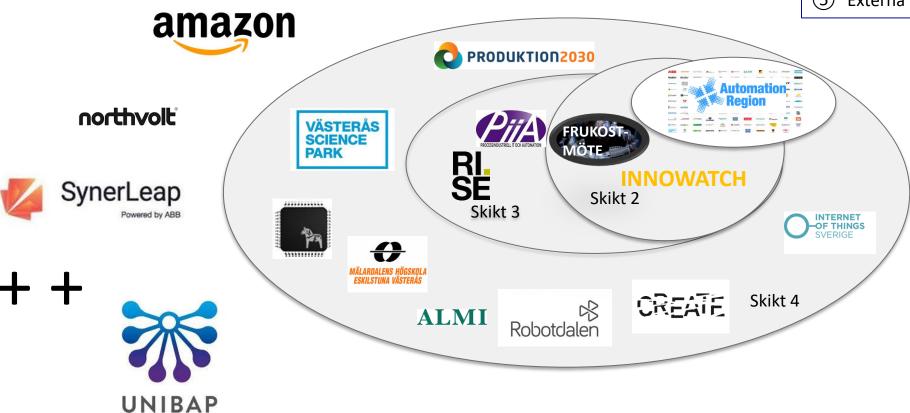


#### **Benefits**

- Boost of transmission capacity
- Improved long distance power transfer
- Fast relief of transmission bottlenecks
- Power quality improvements
- Load flow control
- Improved dynamic stability of grids
- Minimizing black-out risks
- Facilitated integration of renewables
- Improved grid code compliance
- Improved supply to railway systems

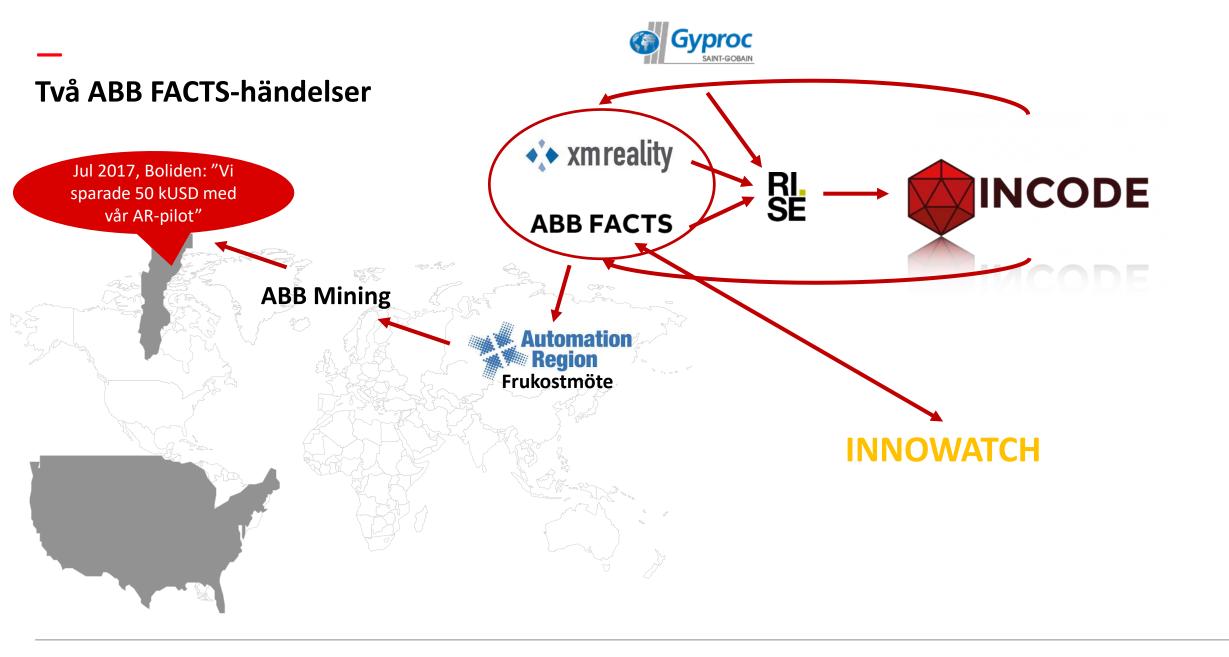
## **Automation Region**

Regionens Innovationssystem betraktad från AR

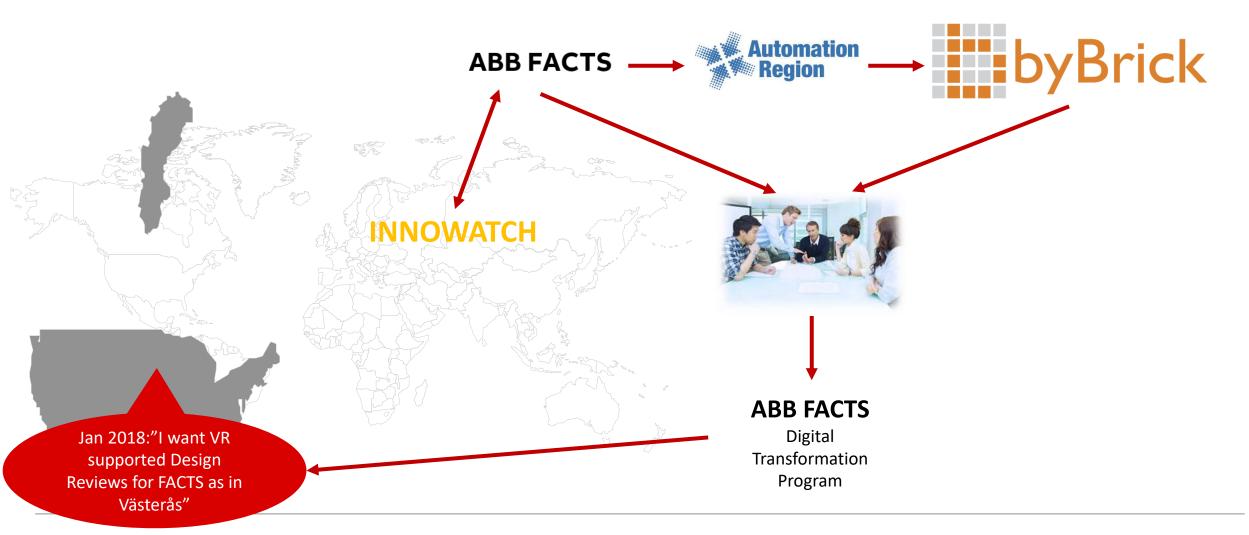


#### Skikten och innovationssystemet

- 1) Kopplat till vår basfinansiering
- 2) Aktiviteter vi själva har kontroll över
- 3 Resurser som vi bidragit till, men själva ej har kontroll över
- 4 Resurser av betydelse för oss, med eller utan vår påverkan
- (5) Externa Effekter



### **Två ABB FACTS Stories**



February 8, 2018

# ABB Ability





<10 months



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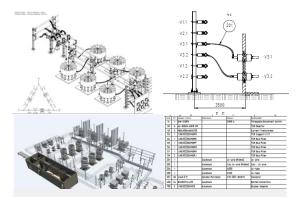






## Utilizing digital solutions by leveraging existing data

#### From 2D drawings to fully immersive VR solutions



#### 2D & CAD Drawings

All ABB PGGI sites has since many years been designed in 3D

Common ground and compatibility regardless of CAD-System

3D models hold valuable data both for ABB and our customers



#### **Gaming solutions**

Completely new software installations. 3D and VR engines

Cutting edge equipment such as HTC Vive, Oculus Rift and large touch screens

Artificial intelligence through Machine Learning and real-time data through ABB Ability





#### **Combined into new solutions**

3D/VR to be used by Sales at customer visits to show virtual sites

Collaboration internal as well as with customer and civil suppliers

Live data through ABB Ability

Stronger customer relations

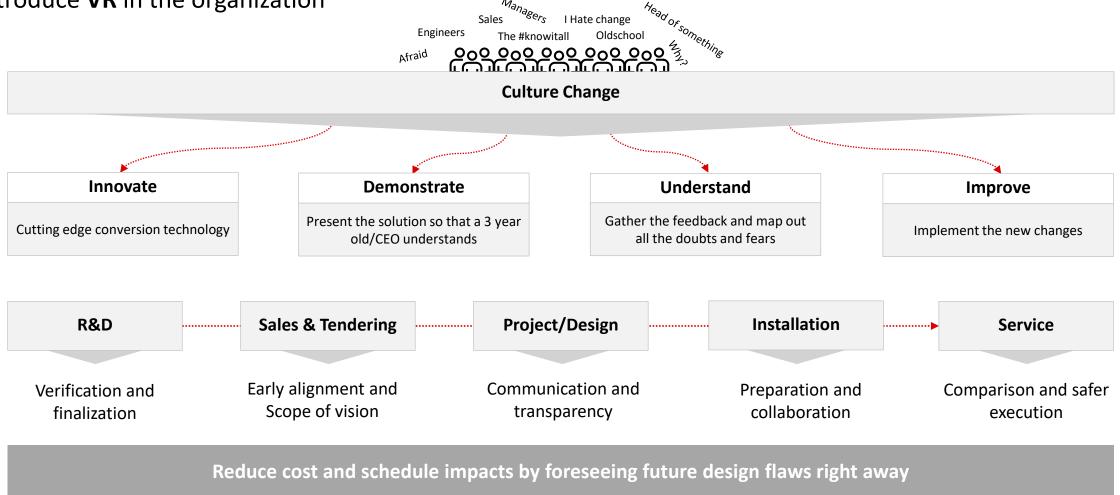
Culture change

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Deeper engagement with our customers through the power of visualization from day one

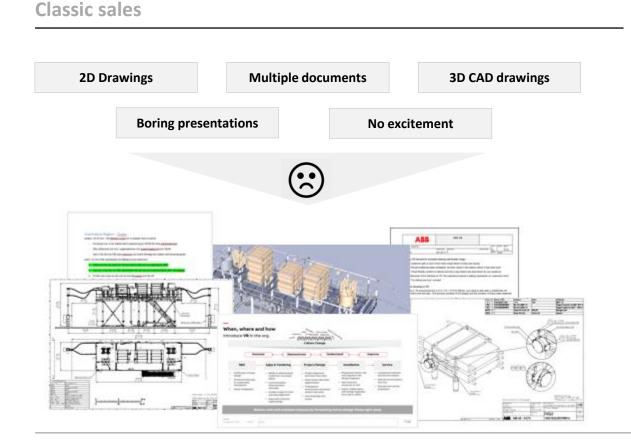
## Virtual Reality during the entire project lifecycle

Introduce **VR** in the organization

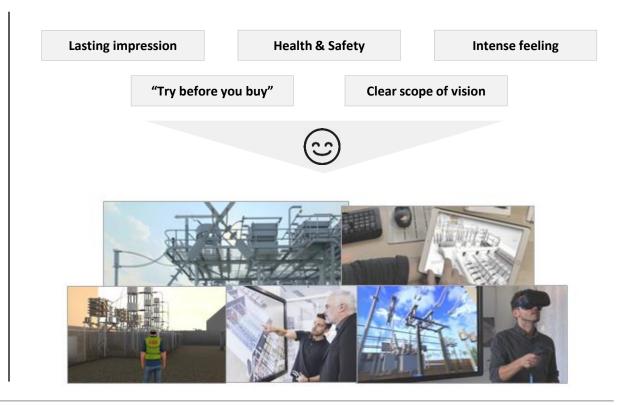


## **Customer engagement through 3D/VR**

Deeper and better relationships through immersive visualization from day one



#### Improved sales



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### Last words and video

The key to a innovative digital culture transformation is participation and communication



## **Contact**



**Questions?** 





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