

Innovation in Partnership

Experiences from Bombardier's involvement in Automation Region's "Innovationslots" pilot initiative 2017

Automation Region Lunch Seminar, Expectrum Ganesh Chandramouli Product Manager and coordinator for external R&D collaborations, Bombardier Transportation Sweden December 11th, 2018 Public Version

"Innovationslots" - BOMBARDIER pilot initiative 2017











Survey ongoing R&D initiatives

New BT initiatives

Meeting with Dept.
Enterprise and Innovation
on National Innovation
Partnership Programs

EUREKA applications

Meeting with VINNOVA on funding eco-system

Best practice discussion with Volvo CE on public funded R&D

April

July

September

December

2017

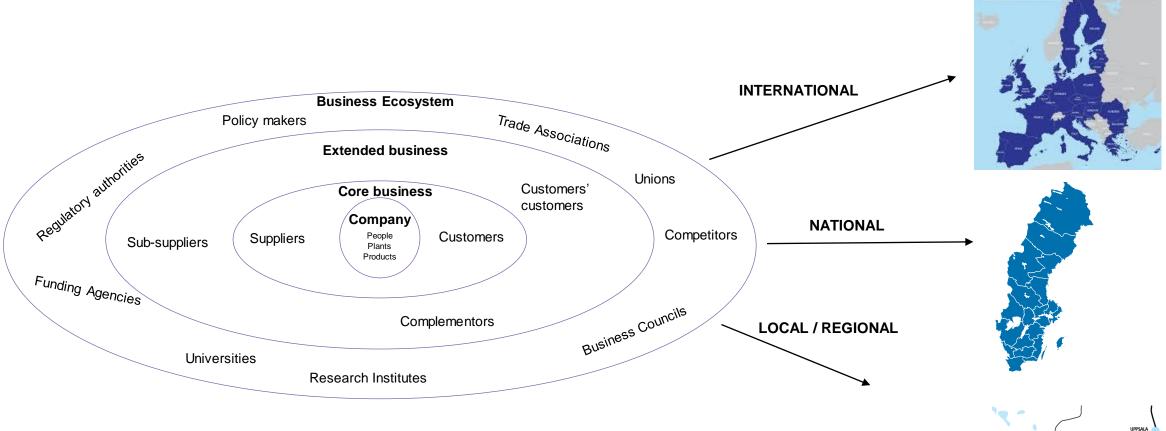
"Innovationslots" - outcomes





2 successful project applications within EUREKA / CELTIC+ and EUREKA / ITEA3

Outcomes - Access to new eco-systems



Collaborative public funded innovation can give access to eco-systems and partners outside strict commercial relationships



Countries in the EU

What have we learnt?

#	Торіс	Questions
1	R&D Strategy	What R&D do you want to do in collaboration?
2	Programming and Capacity	Can the strategy be formed into programs, what can you do yourself and where will you collaborate?
3	Partnering and consortia	Which partners with the right capabilities (suppliers, customers, competitors, complementors) do you need to form a consortium?
4	Funding and application	What funding programs are suitable and how do the calls fit your needs?
5	Execution	Can you demonstrate visible results and do they meet your overall objectives?
6	Support	Do you need help with the process from someone who can understand both the innovation eco-system and your own business?

Innovation Is as Much About Finding Partners as Building Products

Harvard Business Review July 2017, Chandra Gnanasambandam, Michael Uhl



Thank you very much!

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