

ABB ABILITY, MIKAEL MIGLIS

## DIGITAL BUSINESS MODEL INNOVATION FOR BUILDINGS

Turning disruption into opportunities April 2019

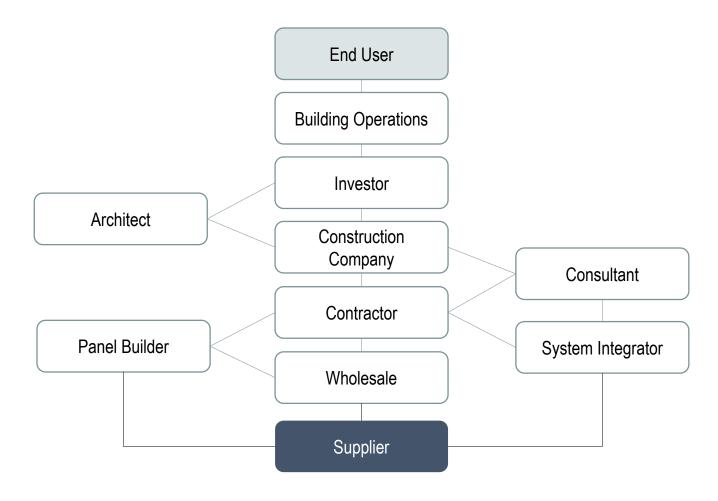


## THE GOALS OF DIGITAL TRANSFORMATION

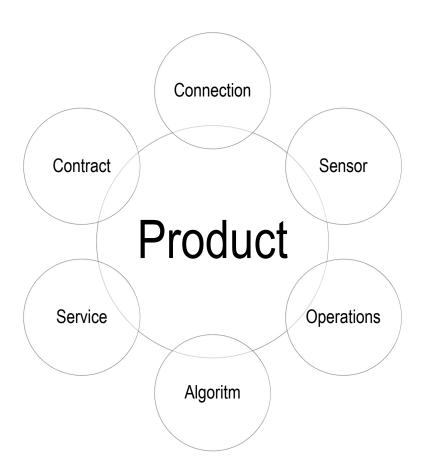
Lowering the total energy consumption by reducing waste and flattening the demand

Productive and Comfortable buildings by enabling the power of IOT

## **ECOSYSTEM IN BUILDING INDUSTRY**



## **PUZZLE OF DIGITALIZATION**





Value











Visualization

Web-tools

Service

API

Payment

Application













Platform

ABB Ability™

Visualization

Product













3rd party



